

Humanities

Language, Literacy and Communication

Undergraduate Brochure





The University is big enough and compact enough to give its students the best of both worlds: city life and campus community.

The Push Guide to Which University



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If you choose to study at The University of Manchester, you will be joining one of Britain's most forward-thinking universities with a rich heritage and an exciting agenda for the future.



The University of Manchester

The University of Manchester was created in 2004 by bringing together The Victoria University of Manchester and UMIST, two of Britain's most distinguished universities, to create a powerful new force in British higher education at the heart of one of the UK's most vibrant student cities. Our vision for the future is a university that will become an international academic powerhouse for the best students, teachers and researchers in the world. Our progress so far was rewarded when we were awarded The Times Higher 'Higher Education Institution of the Year' in 2005.

1880. The two universities began working together 100 years ago and became a single institution on 1 October 2004.

As a graduate from The University of Manchester, you will be joining a distinguished hall of fame. Twenty two of our former (and current) staff and students are Nobel Prize winners, and our graduates include the philosopher Wittgenstein, flight pioneer Arthur Whitten-Brown, and women's rights campaigner Christabel Pankhurst. Today, our graduates can be found in top positions in business, sport, politics and the arts.

Many of the major advances of the 20th century began at the University, such as the work by Rutherford leading to the splitting of the atom and the development of the world's first modern computer in 1948.

Employers recognise the value of a degree from Manchester; our graduates are among the highest paid in the country. The University's Careers Service is consistently voted the best in the country by employers and students.

Today, we are one of the world's top centres for biomedical research, leading the search for new treatments for life-threatening diseases. We have also earned a worldwide reputation for our pioneering, problem-based approach to training doctors and engineers.

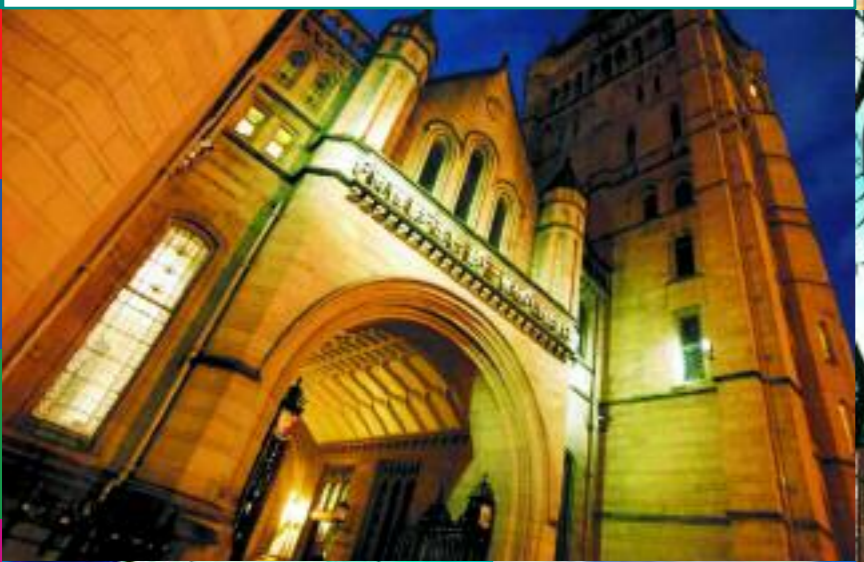
The University's compact and lively campus is a mini-metropolis. It is buzzing with energy and offers everything you need to get the most from your time in Manchester – first-class facilities, including one of the largest and best-resourced university libraries in the UK, premier IT services and a wealth of student support services. There are also dozens of restaurants, café-bars, a shopping centre, supermarkets and an impressive range of world-class facilities.

The University of Manchester has teaching and research in more subjects than any other single-site British university. The quality of our research and teaching is indicated by our success in the Research Assessment Exercise and the Subject Reviews conducted by the Quality Assurance Agency that confirm Manchester's place as one of Britain's leading universities.

Although the bright lights of Manchester city centre are only minutes away, you'll find quiet corners, landscaped lawns and secluded quadrangles.

The University's history is closely linked to Manchester's emergence as the world's first industrial city. We can trace our roots back to the formation of Manchester Mechanics' Institute in 1824, which became UMIST. The Victoria University of Manchester was founded as Owens College in 1851 and became England's first civic university in

The campus also has its own cultural attractions: the internationally renowned Whitworth Art Gallery, Manchester Museum and Contact Theatre. The Students' Union has four live venues including the famous Manchester Academy.





This is a challenging programme that will require you to show initiative, have an enquiring mind and be self-motivated.



Language, Literacy and Communication at Manchester

This interdisciplinary degree has a strong emphasis on independent study and the programme team are committed to supporting socially aware students with the ability to frame their own research questions and to work with a high degree of autonomy.

What's special about the BA Language, Literacy and Communication?

As a student on this degree you will...

- Study topics that are of major significance in the contemporary world. Language forms the basis of communication, whether spoken, written or computer-mediated. Literacy is a fascinating area of study that is rapidly developing new horizons (eg computer literacy, visual literacy, media literacy). Communication, too, is a new and evolving discipline that will enable you to understand the many subtle ways we communicate through verbal and non-verbal means.
- Experience innovative and engaging approaches to teaching, learning and assessment. Learning approaches on BA LLC include lectures, seminars, group and individual tutorials, self-study materials, computer-mediated interaction, group projects, role-plays and simulations, and fieldwork. The programme also employs a variety of forms of assessment, such as unseen and revealed written examination papers, course work essays, research reports, practical tests, learning logs, ICT projects, a dissertation and individual and group oral presentations. The range of teaching and assessment methods provides variety and gives you plenty of scope to develop flexibility in your learning.





Language, Literacy and Communication at Manchester

- Develop a range of skills that will be invaluable to you in your daily life for work, study and leisure. The degree will help develop your intercultural, team-working and interpersonal skills. It will also enable you to become more effective in presenting your ideas orally and in writing, in managing and conducting research projects and in handling a range of Information and Communication Technologies.
- Be able to tailor your programme to your interests and future career/study plans. The BA LLC allows you to select from a wide range of optional courses from disciplines across the University and to exploit the flexibility of the assignment tasks to research topics you find personally relevant.
- Be part of a small programme that makes student support a high priority. As a BA LLC student, you will be one of only about 30 students in your year group and will be taught by tutors who are committed to engaging students actively through their teaching and supporting them throughout the learning process.
- Have the possibility of a semester abroad in your second year. Students on the second year Fieldwork Project design and conduct a research project, with the support of a supervisor, and have the option of carrying out funded research in one of our European partner institutions through an ERASMUS exchange in Portugal, Greece or Holland.
- Have enhanced career and study prospects. The degree enables you to develop skills and knowledge that are valuable in almost any profession or field of study (eg working with others, project management, collecting and analysing data, use of a range of software packages). Career paths of recent graduates include management, personnel work, teaching, advertising and publicity, journalism, media, education, social work, counselling, development work (eg with Non Governmental Organisations) and publishing. In the second year, a Career Management unit will enable you to make the most of the employment opportunities available to you. The strong research element of the degree also provides a solid preparation for future academic study.

What will I learn about on the degree?

Language lies at the very heart of effective communication. You will gain an understanding of the structure and functions of language, of its psychological and sociological aspects, and of how we acquire language in monolingual and multilingual contexts. The study of literacy challenges us to think differently about what being literate means, about how we read and write and about the implications of not being literate in the modern world. On the BA LLC you will learn about ways we convey meaning through verbal and non-verbal means, explore the complexities of intercultural and computer-mediated communication and gain insights into the ethical and political dimensions of communication.

What special qualities do I need to benefit from the BA LLC?

As with all degree programmes, you will need evidence of prior academic achievement. The BA LLC is a challenging programme that will require you to show initiative, have an enquiring mind and be self-motivated. As a BA LLC student, you will be expected to work hard and with a high degree of independence. However, for the right student, the degree represents a real opportunity to acquire knowledge and skills in disciplines that are not only valuable for future work and study purposes but also highly relevant in other aspects of your life.



Our entry requirements

GCE A/AS-levels

Grades BBC-BCC. No specific subjects required but a Modern or classical language, English Language, Psychology or Communication Studies would be an advantage.

General Studies welcomed but not normally included as part of the standard offer. Two AS-levels accepted in place of one A-level.

Advanced Vocational A-levels (AVCE)

Grades BBC-BCC. One double award plus one A-level. General Studies welcomed but not normally included as part of the standard offer.

BTEC National Diploma/Certificate

Contact us for further information.

Scottish Highers/Advanced Highers

Highers: Grades BBBBC-BBCCC.
Advanced Highers: BBC-BCC.

Irish Leaving Certificate/ Welsh Baccalaureate

Contact us for further information.

International Baccalaureate

30-28 points overall with at least 12 points at Higher Level.

GCSE requirements

English Language at minimum grade C.

Where to find out more

Admissions and how to apply

The University welcomes applications from people from all backgrounds, and is fully committed to equality of opportunity. Find out more at www.manchester.ac.uk, or from the Undergraduate Recruitment and Admissions Office (+44 (0)161 275 2077).

All applications for full-time undergraduate programmes in higher education are coordinated by the Universities and Colleges Admissions Service (UCAS). Students must apply online at www.ucas.com. If you are unable to access the internet you should contact the UCAS Customer Service Unit on 0870 1122211.

Careers Service

Employers and students regularly vote our Careers Service the best in the country. It advertises thousands of job vacancies (while you study and on graduating), offers advice about careers and further study, and organises mentoring programmes and events allowing students to meet employers on campus. Visit www.manchester.ac.uk/careers for more information.

Tuition fees and Student loans

In 2006/7, all new full-time home/EU undergraduate entrants will be charged £3,000 per year tuition fees for all programmes of study at The University of Manchester. You can defer payment of your tuition fees by taking out a student fee loan. Repayments begin when you leave higher education and earn more than £15,000 per year. Full details for home/EU and international students can be found at www.manchester.ac.uk/studentfinance.

Scholarships and bursaries

The University offers a generous range of bursaries and scholarships to help prevent

financial hardship and reward excellence. You could receive up to £15,000 for a three-year programme or £20,000 for a four-year programme, to help you to pay your course fees and to support your living expenses. More information can be found at www.manchester.ac.uk/studentfinance.

International students

The University of Manchester is a multicultural environment and home to around 7,400 international students from 180 countries.

A range of services for international students is available to help you both before and during your studies, including an airport collection service, orientation courses and specialist advisers. Visit the International Office website www.manchester.ac.uk/international for more information including material specific to your country, such as entrance requirements.

Support and Student Services

Whatever the issue – financial, personal, academic or administrative – the University's Student Services and the Students' Union have experienced and sympathetic people, support groups and advice centres to help you.

Students with Additional Support Needs

We welcome applications from people with additional support needs arising from a long-term medical condition, mental health difficulty, specific learning difficulty such as dyslexia or a disability. Contact the Admissions Officer of the School in which you are interested or the University Disability Support Office (+44 (0)161 275 5818 / 275 7512) for guidance and information on the University's policy and provision. Visits to the University can be arranged and an appointment can be made to speak with a disability adviser in order to discuss any support arrangements. www.manchester.ac.uk/disability.



As long as you apply by the deadline, usually around the end of August, first year students are guaranteed university accommodation in one of our halls of residence.



Accommodation

All new undergraduate students at Manchester are guaranteed a place in a University flat or hall of residence for their first year. If you're an international student, this promise is extended to include a guarantee for the duration of your studies.

The University offers you a wide range of residential accommodation, ranging from modern self-catering flats right through to traditional collegiate-style halls of residence. There are more spaces in university-managed accommodation here than at practically any other UK university.

Your hall is the place where you'll meet new friends and spend a lot of your free time. They are self-contained communities with their own bars, common rooms and a hectic programme of social activities.

Most of our accommodation is either on campus, in the neighbouring suburb of Victoria Park or a mile or so away in Fallowfield. These neighbourhoods are bustling with bars and shops catering for the student community. Wherever you choose to live, you'll soon discover that your time in hall is as integral a part of the student experience as an eleven o'clock lecture.

Every hall has its own character and personality, but there are a few pointers about what to expect. Most halls have single study-bedrooms and more than 90% of these rooms have their own network points for email and internet use. If you opt for one of the self-catering halls, you will have your own room, but you will probably share a bathroom, living room and/or kitchen with the other students in the flat, although rooms with en-suite bathrooms are also available. Catered halls include meals, which

makes budgeting much easier, and typically these halls also provide small kitchens for the preparation of drinks and snacks.

A high level of security is provided; the majority of halls have swipe card access systems, and each campus has an extensive CCTV network and 24 hour security.

Some halls have specially adapted flats or rooms for students with a disability and some catered halls are able to assist if you have special dietary requirements. If you do have any special needs, just get in touch with the Accommodation Office as soon as possible.

As a prospective student, you are asked to provide three hall preferences. Around 82% of applicants are placed in one of these preferences. But come and see for yourself to help you to decide; applicants are welcome to make appointments to visit any of the residences.

Costs vary, depending on facilities, but 2006 prices range from around £54 per week for a single self-catering room with shared facilities to £82 per week for a single room with en-suite facilities. You can expect to pay about £85 per week for a single room in a hall of residence with meals provided. All fees include the cost of utilities, insurance of personal possessions and internet connection (where provided).

A booklet giving detailed information on all the residences is available from the Accommodation Office, The Shopping Centre, The University of Manchester, Oxford Road, Manchester, M13 9RS.

tel +44 (0)161 275 2888
 fax +44 (0)161 275 3213
 email accommodation@manchester.ac.uk
www.manchester.ac.uk/accommodation



Manchester is a city of contrasts. A big city with a compact and friendly city centre. A trendsetting music and style capital that still has a place for traditional street markets and local pubs. It is a city of opportunities: a place to study, to learn and to enjoy yourself.



The City

If you choose to come to Manchester you'll find yourself in the middle of the fastest growing and most exciting city in the UK.

Manchester is a great student city – why else would it have the largest student population in Europe? The University is integrated fully into the city and the size and compactness of Manchester means that you can be anywhere you want within a few minutes.

Manchester's famous redbrick Victorian architecture and industrial heritage sit side-by-side with stunning new developments. The Imperial War Museum North, Urbis, the Bridgewater Hall, Manchester Art Gallery and The Lowry have all been extensively and rightly lauded.

Manchester's pavement cafés and bars offer the perfect opportunity to take in this scenery. And you will be spoilt for choice for food – from restaurants featuring celebrity chefs, to the best kebabs in the UK. Rusholme's Curry Mile, a strip of neon-lit restaurants, has Europe's highest concentration of Asian eateries. There's also Greek, Italian and Armenian cuisine and the bustling Chinatown.

Manchester art doesn't just mean LS Lowry's matchstick men; although we've the collection of those at The Lowry arts centre. The Whitworth Art Gallery, Cube and the Cornerhouse all mix contemporary shows with classics, while the Manchester Art Gallery hosts major new exhibitions alongside its much loved Pre-Raphaelite collection.

Classical music lovers have a wide choice including the Bridgewater Hall (where the Hallé and the BBC Philharmonic orchestras perform) and the Royal Northern College of Music, while theatre goers can find everything from highbrow to avant garde,

via West End musicals, at one of the city's many theatres.

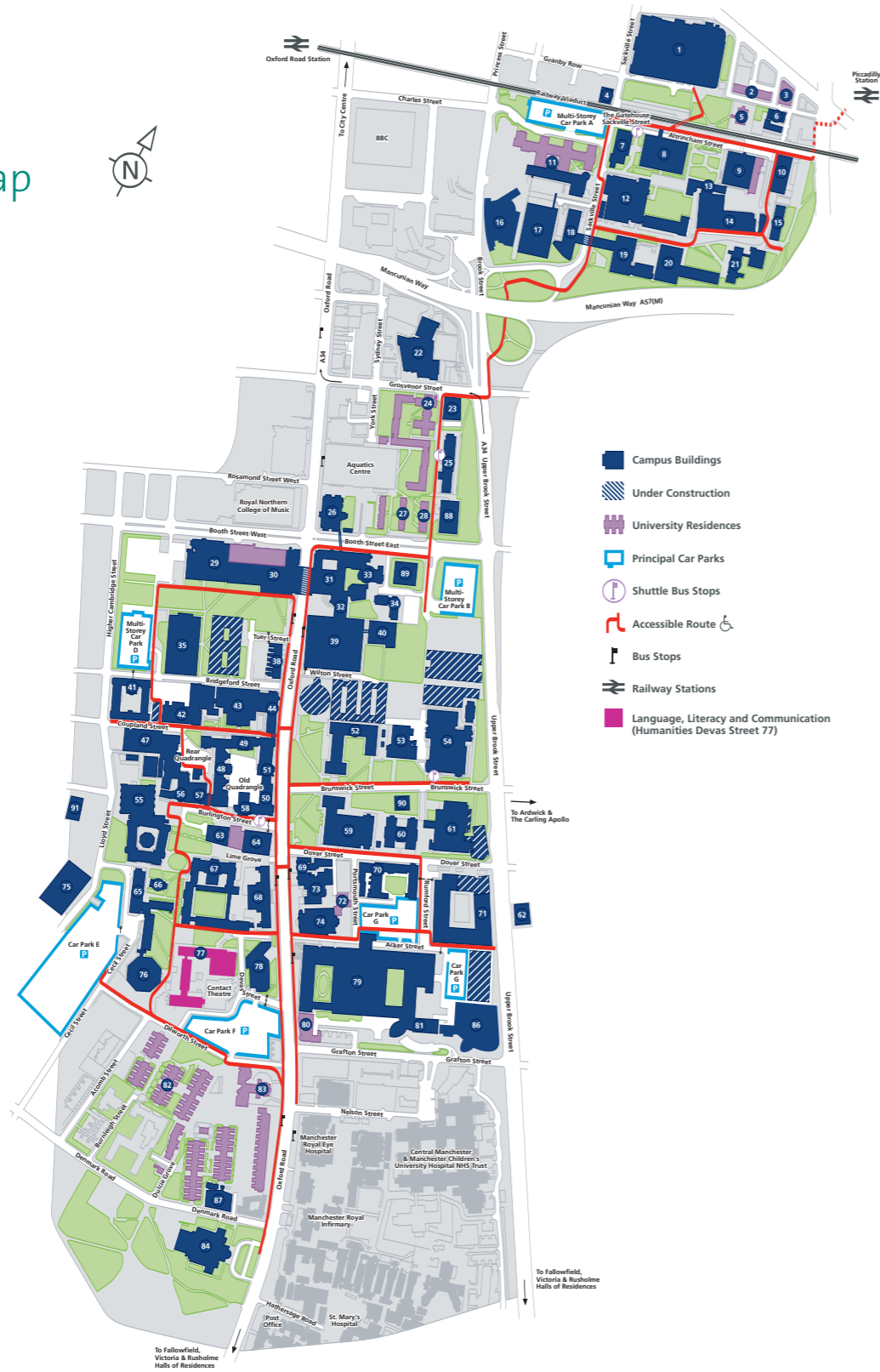
Lovers of a different type of music will find a thriving music, club and DJ scene. Manchester has everything from small venues such as The Roadhouse and the Retro Bar, to the University's own Academy and the hangar-like Manchester Evening News Arena.

You can't talk about Manchester without mentioning sport. There's cricket at Lancashire's Old Trafford Ground, and rugby union at Sale Sharks. But probably the city's most famous export is Manchester United. Not surprisingly, their home at Old Trafford is the largest club ground in Britain. Rivals Manchester City are based on the other side of town at the City of Manchester Stadium, which was originally built for the 2002 Commonwealth Games. The Games left a legacy of world-class sporting facilities, including the Manchester Aquatics Centre, on the University campus.

You might be more attracted by Manchester's reputation as a shoppers' paradise. There's an enviable range of flagship high street chains and designer stores. Highlights include Selfridges and Harvey Nichols in the heart of the city, but there are plenty of independent shops with a more hip feel in the Northern Quarter. And you're only a short bus ride to the out of town delights of the Trafford Centre with its 280 shops, 38 restaurants and a 20-screen cinema.

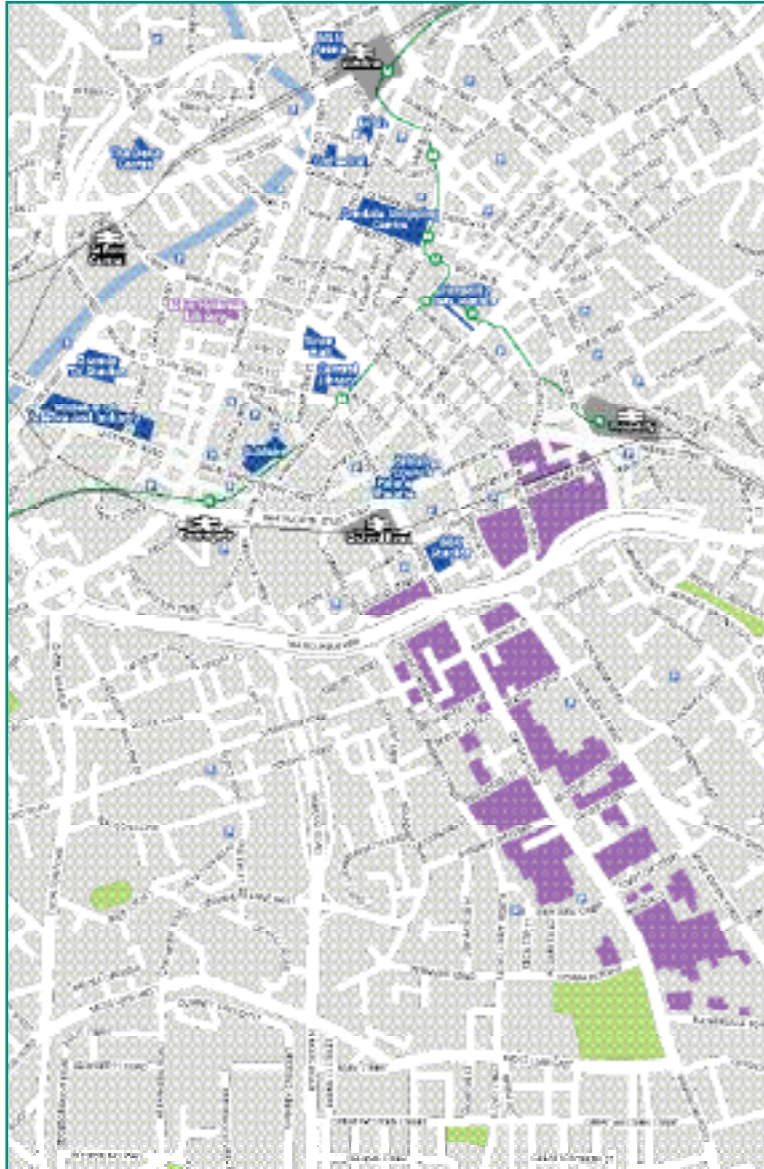
And if you tire of city life, Manchester is well placed for an escape. The beautiful Peak District, North Wales and the Lake District are all only an hour or two away, as are the picturesque historic towns of York, Chester and Buxton.

Campus map



Building names

- 1 Sackville Street Building
- 2 Lambert Hall
- 3 Fairfield Hall
- 4 Fairbairn Building
- 5 Chandos Hall
- 6 Echoes Day Nursery
- 7 Paper Science Building
- 8 Renold Building
- 9 Barnes Wallis Building/Students' Union/Wright Robinson Hall
- 10 Vision Centre and Moffat Building
- 11 The Manchester Conference Centre and Weston Hall
- 12 Pariser Building
- 13 Staff House Sackville Street
- 14 The Mill
- 15 Morton Laboratory
- 16 Manchester Interdisciplinary Biocentre
- 17 George Begg Building
- 18 Faraday Tower
- 19 Faraday Building
- 20 Ferranti Building
- 21 Maths and Social Sciences Building
- 22 Sugden Sports Centre
- 23 Oddfellows Hall
- 24 Grosvenor Halls of Residence
- 25 Materials Science Centre
- 26 Manchester Business School East
- 27 Bowden Court
- 28 Ronson Hall
- 29 Manchester Business School West
- 30 Precinct Shopping Centre
- 31 Crawford House
- 32 St. Peter's House/Chaplaincy
- 33 Crawford House Lecture Theatres
- 34 Prospect House
- 35 Humanities Bridgeford Street
- 38 Waterloo Place
- 39 Kilburn Building
- 40 Information Technology Building
- 41 Dental School and Hospital
- 42 Martin Harris Centre for Music and Drama
- 43 Rutherford Building
- 44 The Manchester Museum
- 47 Coupland Building 3
- 48 John Owens Building
- 49 Beyer Building
- 50 Whitworth Hall
- 51 Visitors Centre
- 52 Williamson Building
- 53 Roscoe Building
- 54 Schuster Building
- 55 The John Rylands Library
- 56 Schunk Building
- 57 Student Services Centre
- 58 Christie Building
- 59 Simon Building
- 60 Zochonis Building
- 61 Chemistry Building
- 62 Dryden Street Nursery
- 63 Staff House Burlington Street
- 64 Refectory and Moberly Hall
- 65 Mansfield Cooper Building
- 66 Stephen Joseph Studio
- 67 Humanities Lime Grove
- 68 Students' Union Oxford Road (also at number 9)
- 69 William Kay House
- 70 Dover Street Building
- 71 Michael Smith Building
- 72 Vaughan House
- 73 Avila House RC Chaplaincy
- 74 Holy Name Church
- 75 Manchester Science Park
- 76 AQA
- 77 Humanities Devas Street
- 78 The Academy
- 79 Stopford Building
- 80 Horniman House
- 81 The Manchester Incubator Building
- 82 Whitworth Park Halls of Residence
- 83 Grove House
- 84 The Whitworth Art Gallery
- 86 Core Technology Facility
- 87 Denmark Building
- 88 Newman Building
- 89 Lamb Building
- 90 Chisholm Building
- 91 McDougall Centre



City map

From Piccadilly Train Station

From Piccadilly Train Station catch service 147, or walk to Piccadilly Bus Station and catch one of the following services: 14, 16, 41, 42, 43, 43a, 44, 45a, 48, 111, 140, 142, 157, 250.

From Victoria Train Station

Either take the Metrolink tram, or walk to Piccadilly Gardens Bus Station (not the Rail Station) and follow the directions above.

Parking

Please note that parking near the School is available in several car parks on campus and in a new multi-storey car park.

Disclaimer

This brochure is prepared well in advance of the academic year to which it relates. Consequently, details of degree programmes may vary with staff changes. The University therefore reserves the right to make such alterations to programmes as are found to be necessary. If the University makes an offer of a place, it is essential that you are aware of the current terms on which the offer is based. If you are in any doubt, please feel free to ask for confirmation of the precise position for the year in question, before you accept the offer.

Contact details

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